

90 DAYS OF POWER!

4Life Challenge 2011

The best part about the new year is that it's new. You've got 12 months of opportunities to re-dedicate yourself to success and take your business further in 2011.

The perfect way to re-energize your business momentum in the new year is with **90 Days of Power**. It's all about boosting what you're already doing—doubling the amount of time you spend building your 4Life business, increasing the number of people you speak with about 4Life every week, and working more diligently to communicate with your team on a daily basis. Ninety days of focused effort can make difference in your success through the entire year!

- 1. Team:** Identify several leaders in your group that you feel will work with you on your challenge. In turn, those leaders will work with several up-and-comers in their own groups.
- 2. Goals:** Write down simple and attainable goals that you'd like to accomplish in the next 90 days.
- 3. Motivation:** Work on new ways to help motivate your group to put 100% effort into their business building.
- 4. Touch 100:** Try talking with 100 new people about 4Life in a week and get ready to watch your business soar.
- 5. Support:** Work with your upline to create new strategies for conference calls, online presentations, and team meetings.
- 6. Events:** When 4Life team members get together for training and encouragement, the results can be phenomenal. Schedule a few small (or large!) events with your upline and team.
- 7. Communication:** Regular communication is critical to a successful 90-day strategy. Make it happen through phone calls, email newsletters, and even weekly phone meetings.
- 8. Welcome:** Call and welcome your new distributors to the 4Life family. Let them know that you'll be with them every step of the way.
- 9. Follow up:** Check in regularly with your distributors to track their progress, and provide them with the training that will help your entire team succeed.

“I think every 4Life distributor should utilize the 90 Days of Power program. Working that closely with your downline team members to increase business-building efforts can yield very powerful—and very tangible—results. I’ve seen the effects of this program in my own organization. It’s truly phenomenal!”

**Jeff Altgilbers, Platinum International Diamond
Tennessee, USA**

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Congratulations! You've taken the first steps to powering up your 4Life business for increased success in 2010. Use this worksheet to get started and outline your 90-day strategy, or pull out your 4Life pocket guide and daily planner to keep yourself organized and on top of your business building efforts.

Identify your 90 Days of Power teammates

Name	e-mail	phone

Set goals

Personal business goals

1. (*"Touch 100" goal: how many prospects will you contact each week?*)

2.

3.

Leadership goals

1.

2.

3.

Team goals

1.

2.

3.

Schedule meetings and conference calls

When:	Where/#:	Time:	Host:



BEFORE AND AFTER
**90 DAYS
OF POWER**

90
DAYS OF
POWER

4Life
TOGETHER, BUILDING PEOPLE®