



PASSPORT TO FREEDOM

4Life® Freedom Video Contest



What does freedom mean to you? Is it the ability to live a healthy, vital life? The means to achieve your financial and life-style goals? Or, maybe it's the opportunity to serve your family, your local community, and the world.

Now, you can tell the world how 4Life has helped you achieve freedom!

Contest Rules:

1. Videos must be no longer than one minute. Any video longer than one minute will not be considered.
2. Videos should include "4Life Freedom" in the title.
3. Videos should be at least 640 x 480 resolution.
4. Only one entry per 4Life distributorship will be considered.
5. All videos must comply with 4Life Policies and Procedures. Videos that are non-compliant must be removed from YouTube.
6. Profanity, nudity, and other inappropriate content will not be permitted.
7. All content, including music, must be original. Videos that breach copyright or any other intellectual property law will be rejected.
8. Any submission of video content may be used at 4Life's sole discretion.
9. Winners will be 4Life distributors in good standing.
10. If you choose to mail entries, send them to (entries will not be returned under any circumstances):
4Life Research™
Social Media
9850 South 300 West
Sandy, Utah 84070 USA

Submissions:

Entrants will post original videos to their personal YouTube accounts and send an email containing the video link to socialmedia@4life.com, along with the following information:

Name
Distributor ID#
4Life Rank
Country
Email subject line:
4Life Freedom Video Contest

Prizes

The winners of the video contest will receive:

- 1st place:** \$1,000
- 2nd place:** \$500
- 3rd place:** \$250

The winners of the contest will be announced at Convention 2012: Passport to Freedom. The winning videos, as well as a few additional submitted videos, will be shown on-stage during convention.

Questions?

Please send questions to socialmedia@4life.com (e-mails will be responded to within 48 business hours).



TOGETHER, BUILDING PEOPLE®

Submissions will be accepted through March 31, 2012.